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### **Spokane Public Library launches innovative new website**

Spokane, Wash. – Spokane Public Library launched their new, innovative website today making it easier than ever for you to find what you need from the Library.

“With an average of 25,000 website visitors per month, we wanted our largest ‘library’ to offer an easy and convenient experience similar to our new and updated physical locations,” said Director of Marketing & Communications, Amanda Donovan.

In November 2018, voters approved a \$77 million Spokane Public Library bond measure to remodel 4 existing libraries and build 3 new libraries. However, no bond dollars were used in the design and development of the new website, in fact, the entirety of the work was done in-house.

“We have known for some time that our website needed a redesign to meet the needs and expectations of the contemporary Library user, but we also knew that working externally to create the website we desired could be very expensive,” said Donovan. “Then we realized we had the skills and vision to design, write, and build a new website entirely in-house using Marketing and Community Technology staff already on the team.”

With many hours dedicated to building this new website, Community Technology Director, Tara Neumann, and her team are excited to share this resource with the public.

“While marketing worked on consistency, content and creativity, our team worked hard to make sure the website would technically meet the needs of our customers,” said Neumann.

The website offers opportunities to stream movies and read eBooks, easily sign up for a library card, conduct research, book meeting spaces and maker studios, and learn about programs unique to Spokane.

“As the City of Spokane continues to provide innovative, convenient, and relevant experiences, it’s important that Spokane Public Library does the same. As Council Liaison to the Library Board, I was thrilled to see this new website and can easily see how it will highlight library programs,” said Councilperson Kate Burke.

You can browse the new library website and access a multitude of resources at [www.spokanelibrary.org](http://www.spokanelibrary.org).

#### **About Spokane Public Library**

Spokane Public Library aims to inspire a thriving city through cultural and educational opportunities. An award-winning library that spans six branches and houses nearly half-a-million items, Spokane Public Library circulates nearly two million items and welcomes one million visitors annually. Customers can enjoy traditional library media and can also access digital downloads, databases, historical collections, art exhibits and interesting free programming. For general information about the library, please visit [spokanelibrary.org](http://spokanelibrary.org) or call 509-444-5300.

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